

DEA Museum Lecture Series

Please join us for the first presentation in our Spring 2016 Lecture Series

THE HEROIN EPIDEMIC: THEN AND NOW * LESSONS LEARNED *

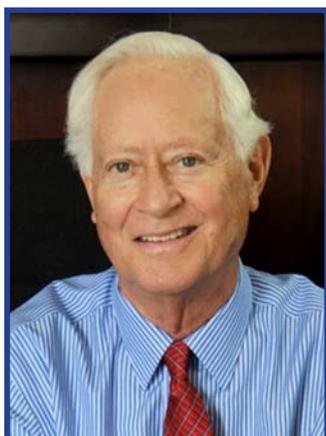


Tuesday, March 22, 11:00 AM Eastern

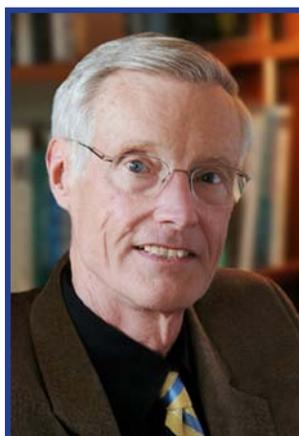
DEA Museum HQ Auditorium

with LIVE webcast on www.deamuseum.org

Please join former DEA Administrator Peter Bensinger and former NIDA Director Robert DuPont, MD, who will outline the steps taken during the late 1970s to reduce the supply of heroin in the United States to increase the price and reduce the purity, with direct impact on the number of heroin users and overdose deaths. Former Administrator Bensinger will discuss at least two major heroin initiatives, *Operation Heroin B* and *Operation Trizo*. Dr. DuPont will highlight the crucial role of DEA, and law enforcement generally, in a public health approach to the heroin epidemic and lessons learned from the 1970s heroin epidemic.



Peter Bensinger
DEA Administrator
1976-1981



Robert DuPont, MD
Founding Director NIDA
1973-1978



TIME magazine article featuring former DEA Administrator Bensinger during Operation Heroin B

For more information, please contact the DEA Museum Education Department at 202-307-3463.



Sign language interpretation will be provided.